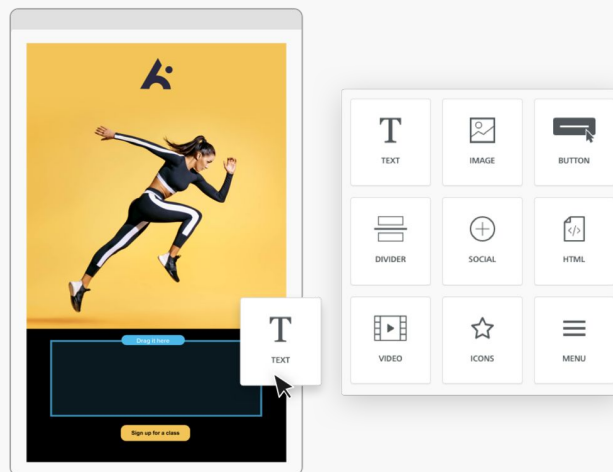# emma

Helping you navigate the migration to the drag and drop editor

Creating beautiful email campaigns doesn't have to be complicated. Introducing Emma's new drag and drop editor, rebuilt based on your feedback.

What's changing?

From March 31, we'll transition all Emma customers from the legacy editor to the new drag and drop editor. You'll have more control over your designs with flexible layout options, mobile- specific rendering, and modern new templates.
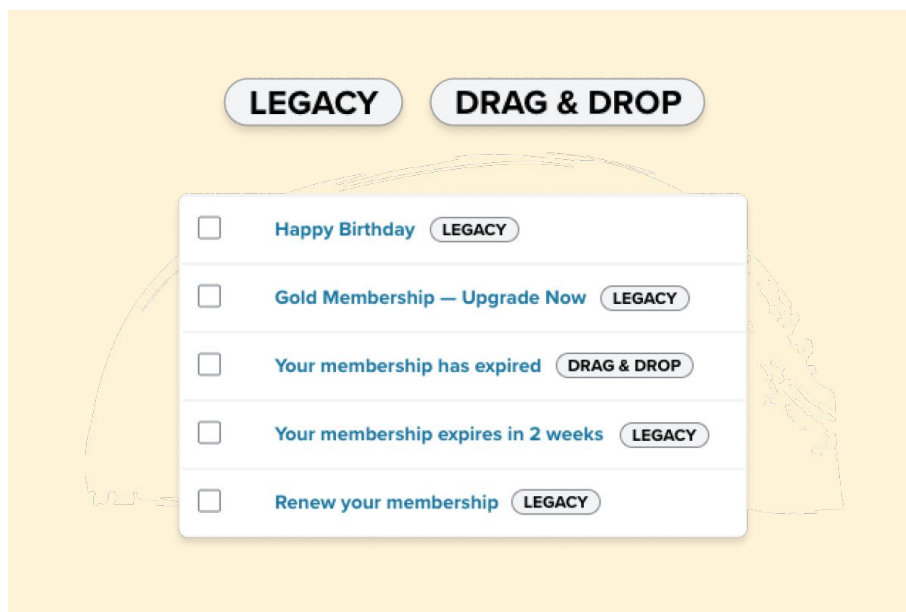
You'll see a pop up message in your account when the new editor is enabled for you and your team.

How does this impact me and my team?

When the new editor is turned on for your business, all new campaigns and templates will be set up in the new editor.

Don't worry - the legacy and drag and drop editors will coexist for the time being:

- You can still access your previously created campaigns and templates in the legacy editor

- You will still have access to your image and document library

- Your automated campaigns will continue to run uninterrupted

Campaigns will be tagged as either **LEGACY** or **DRAG & DROP** to indicate which editor your campaign is set up in.

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Tips and tricks for navigating the migration

Here are some tips to make the change easier for your team:

Even though the legacy editor will remain for now, we encourage you to start building emails in the new editor to make the most of the improved flexibility, mobile design options and new templates.

Start small & build from there, with our 3-step guide:

1

Creating a new campaign?

Don't copy an old template, build it in the Drag & Drop editor

2

Templates

Make a list of all your legacy templates and gradually re-create them in the new editor, starting with your most used template

3

Journeys

Make a list of all your automated journeys and gradually re-create them in the new editor

Emma is here to help you navigate the migration

Here's where to get help:

- Need help re-creating your legacy templates in the new editor? Contact our **Professional Services** team for help getting them set up - myemma.com/services
- Visit our **resources hub** (follow the Drag & Drop Editor link) - help.myemma.com/s/
- **Contact support** if your campaign find what you're looking for, or if you get stuck - help.myemma.com/s/